

Don't forget **users`** needs!

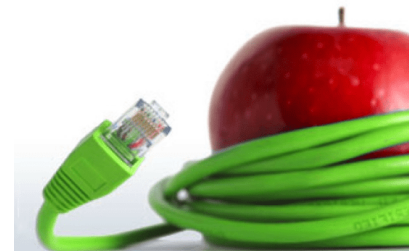


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Family carers are users

Users are customers

Users are financiers

Users are experts

Users are decision-makers



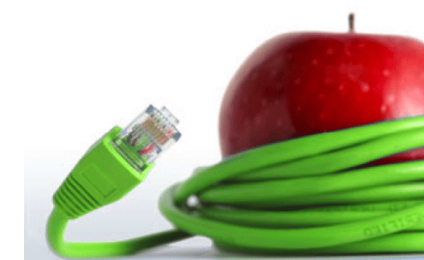
Give users the chance to express their needs and their ideas:



Ask them - Talk to them - Respect them



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Users



will only use

what`s useful to them!

Thank you !



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